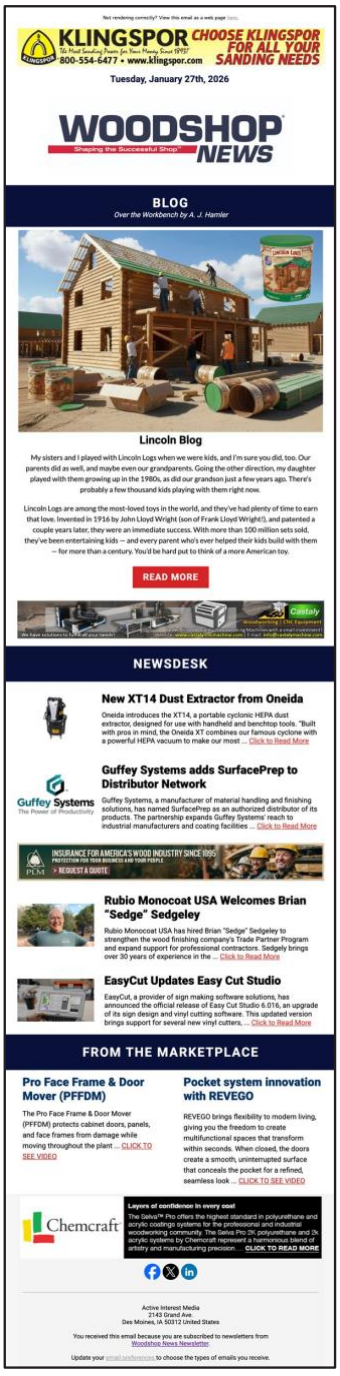
WOODSHOP NEWS

2027 e-Mail Marketing

Tap into the Power of the Woodshop News e-Mail Marketing Platform
Timely – Impactful - Controllable – Trackable



The foundation of the Woodshop News e-Mail Marketing Platform is our General e-Newsletter, which reaches professional woodworkers, shop managers and owners, with each release. Engaging articles and industry information from the editors of Woodshop News magazine guarantees that your message is seen by serious buyers.

The General e-Newsletter is a multi-sponsor option. Conversely, the Sole Sponsorship e-Newsletter series provides you the ability to stand alone, center stage, with the ability to promote 3 marketing messages. The Custom e-Blast option allows you premium access to our digital audience, to present your message and design to our readers, according to your timetable.

If you sell products to the small to mid-sized professional woodworking shop, the Woodshop News e-Newsletters, Sole Sponsorships and e-Custom Blasts will enable you to customize your message to target the right decision makers in the most timely manner possible.

Acceptable Files: JPEG and GIF. All files not to exceed 40k or exceed 15 seconds of animation.

General ENL Positions*	Pixels	Price
2 Leaderboard	728 x 90	$650
2 Banner	728 x 90	$550
2 Classified Text Advertising		$300

*Two ads will run within the month

Custom e-Blast	$2,000*

Custom lists available

Sole Sponsorship e-Newsletter

All Positions	Pixels
3 Banner Ads	728 x 90
$1,100	

For more information, please call Rory Beglin
203-952-6790, rory@woodshopnews.com