

Sole Sponsorship Opportunity

Tap into the power of Woodshop News through our monthly "RECESSION BUSTER" e-Newsletter



The "RECESSION BUSTER" e-Newsletter will focus on how woodshop managers and owners can re-tool their approach to business and reap greater rewards. The answers may rest in their approach to their business or customers or more commonly through the use of more efficient tools.

Some of the topics to be covered

- Increasing output with quality results
- Technology allowing more junior workers to produce quality results
- Smarter machines that free up your time
- Multifunction machines lowering cost increasing flexibility
- Business office solutions

This sole sponsorship e-Newsletter will provide you the center stage focus you need and deserve, to truly communicate your company's solution to their needs.

Acceptable e-Newsletter Files: JPEG and GIF. All files not to exceed 40k or exceed 15 seconds of animation.

Deadlines: Materials due 1 week prior to scheduled ad placement. Send materials to ads@woodshopnews.com

*Scheduled to release the 3rd Tuesday of each month

| Position | Pixels | Skyscraper (Text): |
|--------------------|-----------|--|
| TOP LEADERBOARD | 728 x 90 | Please provide up to 1,080 characters (with spaces) of copy to promote your company/product. Copy must be provided in a text document. |
| BOTTOM LEADERBOARD | 728 x 90 | |
| Skyscraper (Image) | 125 x 700 | |

For More Information, Please Call: 860-767-3200

Alaska, Arkansas, Delaware, Idaho, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Mississippi, Missouri, Montana, Nebraska, New Hampshire, New York, North Carolina, North Dakota, Oklahoma, Rhode Island, South Carolina, South Dakota, Texas, Utah, Vermont, Virginia, Washington D.C., West Virginia, Wisconsin, & Wyoming

Alabama, Arizona, California, Colorado, Connecticut, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Minnesota, New Jersey, New Mexico, Nevada, Ohio, Oregon, Pennsylvania, Tennessee, Washington, & all International

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