

## Tap into the Power of the Woodshop News e-Newsletter

The Woodshop News General e-Newsletters reach more than 17,000 professional woodworkers, shop managers and owners twice each month. If you sell products for the small and mid-sized professional woodworking shop, the Woodshop News e-Newsletters will enable you to cost effectively target the right decision makers. Engaging articles and industry information from the editors of Woodshop News magazine guarantees that your message is seen by serious buyers.

**Acceptable e-Newsletter Files:** JPEG and GIF. All files not to exceed 40k or exceed 15 seconds of animation.

**Deadlines:** Materials due 1 week prior to scheduled ad placement. Send materials to [ads@woodshopnews.com](mailto:ads@woodshopnews.com)



Shape	Pixels
LEADERBOARD	728 x 90
MIDDLE BANNER	468 x 60
TILES	125 x 125
SKYSCRAPER	125 x 250
BOTTOM LEADERBOARD	728 x 90

**Classified Advertising:** For information and rates, please contact Alex Robertson at [alex@woodshopnews.com](mailto:alex@woodshopnews.com) or 1-800-444-7686 ext 284

## For More Information, Please Call: 860-767-3200

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