



Positioning

Guaranteed Positioning +10%
 Premium Positioning +20%

Inserts

Accepted. *Call for rates and availability.*

Issue Closing Dates

1st of the month prior. SPACE
 5th of the month prior. MATERIALS
 On sale date - 7th of the issue month

Printing Specifications

Binding method: Saddle stitched

	Trim Size	Bleed Size
1/3 Vertical	2-15/16" x 10-7/8" ...	3-1/16" x 11-1/8"
1/2 Horizontal	9" x 5-5/16"	9-1/4" x 5-7/16"
1/2 Vertical	4-1/4" x 10-7/8"	4-3/8" x 11-1/8"
2/3 Vertical	5-11/16" x 10-7/8" ...	5-13/16" x 11-1/8"
Full Page	9" x 10-7/8"	9-1/4" x 11-1/8"
Full Page Spread	18" x 10-7/8"	18-1/4" x 11-1/8"

Keep live matter at least 3/8" from trim on all outside edges.

For more information: E-MAIL: sales@woodshopnews.com

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